

Entrepreneurship Development Cell

Sinhgad College of Commerce established the **Entrepreneurship Development Cell (ED Cell)** with the objective of developing entrepreneurial thinking, creativity, innovation and leadership skills among students. The Cell aims to encourage students to explore entrepreneurship as a career option and understand the practical aspects of starting and managing a business.

The Entrepreneurship Development Cell provides a platform for students to interact with entrepreneurs, industry professionals and business experts. The Cell plans to organise workshops, guest lectures, business idea competitions, start-up awareness programmes, financial literacy sessions and interactions with successful entrepreneurs.

The Cell consists of faculty members, a student representative and an industry expert to ensure a balanced combination of academic guidance and practical industry exposure.

Composition of Entrepreneurship Development Cell

Academic Year 2026–27

Name	Designation in the Cell
Dr. Ritika Hemdev, Principal	Chairperson
Dr. Shivani Ahluwalia	Faculty Board Member
Prof. Samita Gharat, IQAC Coordinator	Faculty Board Member
Prof. Aparna Matekar	Faculty Board Member
Mr. Amit Shah	Industry Expert and Advisory Board Member
Megha Sangani	Student Coordinator

Objectives of the Cell

The Entrepreneurship Development Cell aims to create awareness about entrepreneurship and start-up opportunities among students. It encourages innovative thinking and helps students develop basic knowledge of business planning, marketing, finance, communication and leadership. Through interaction with industry experts and entrepreneurs, the Cell seeks to bridge the gap between classroom learning and the practical business world.

The Cell also aims to identify students with entrepreneurial potential and provide them with guidance and opportunities to develop their ideas. Through various activities, the Entrepreneurship Development Cell strives to create a culture of innovation, self-employment and responsible entrepreneurship within the institution.